

Enrollment No:-_____

Exam Seat No:-_____

C.U.SHAH UNIVERSITY

Summer-2015

Subject Code: 4TE02SBC2 Subject Name: Soft Skills & Behavioral Communication

Course Name: B.Tech (All)

Date: 20/5/2015

Semester: II

Marks: 70

Time: 02:30 TO 05:30

Instructions:

- 1) Attempt all Questions in same answer book/Supplementary.
- 2) Use of Programmable calculator & any other electronic instrument prohibited.
- 3) Instructions written on main answer book are strictly to be obeyed.
- 4) Draw neat diagrams & figures (if necessary) at right places.
- 5) Assume suitable & perfect data if needed.

Que:1 Explain the terms. (14)

- i) Acknowledgements
- ii) Logos
- iii) Contributor Personality
- iv) Etiquettes
- v) Soft Skills
- vi) Interpretive Reports
- vii) Copyright Notice

Attempt any four from Q-2 to Q-8

Que:2 (a) Discuss in details the breaking habits which are barriers in making our personality as a professional? (07)

Que:2 (b) Write a detailed note on "Behavioral Skills". (07)

Que:3 (a) Write a feasibility report on "Establishing a Diesel Engine Unit in Surendranagar GIDC".
Address the report to the Managing Director of Nishant Diesel Engine Private Limited, Navi Mumbai. Investigate the necessary details. (10)

Que:3 (b) What is Personality? Explain the basic characteristics of Contributor Personality. (04)

Que:4 (a) Write a detailed note on nuances of delivery in presentation. (10)

Que:4 (b) Write a meaningful sentence from each of the following words to differ its meaning. (04)

- i) Accept, Except
- ii) Cite, Sight
- iii) Bow, bow



iv) Access, Assess

Que:5 (a) Draft a suitable proposal on starting a new automobile course in your Engineering college. (10)

Address your proposal to the President of your college. (10)

Que:5 (b) Write phonetic transcription of the following words. (04)

- i) College ii) Down iii) umbrella iv) Tree

Que:6(a) What is Group Discussion? Describe the components of evaluating the candidates in group discussion. (05)

Que:6 (b) What is Interview? Suggest at least TEN steps to your friend to succeed at interview. (05)

Que:6 (c) i) Give Antonyms: Literate, Heavy (02)

ii) Give Synonyms: Harmful, advantage (02)

Que:7 (a) Reliance Private Industries, Navi Mumbai, invites application for the experienced Electrical Engineers (Supply Department) for its Jamnagar office. Draft a contributor resume for the same. (08)

Que:7 (b) Answer the following: (06)

i) Discuss the moral lesson you have learnt from the story 'A Gift of Maggie'.

ii) Describe the character sketch of astrologer in the story.

iii) Describe the end of the story 'Waiting for Death'.

Que:8(a) Change into Indirect Speech. (04)

i) Kamini said, "Why don't you favour me in this matter, Kamal?"

ii) Our Physics Teacher says, "The light travels faster than the sound."

iii) Mr. Shah asked his secretary, "Do you ever read poems of Keats?"

iv) Rakesh says to Raksha, "I saw the movie Avtaar last Sunday."

Que:8(b) Answer the following: (06)

i) Describe the activity of the girl in the poem 'Evening Song'.

ii) Why Ba was looking sad?

iii) How does the poet describe two paths in the poem 'The Road Not Taken'.

Que:8 (c) Complete the following stanza. (04)

"The woods.....

.....

.....

..... I sleep."

